

# POOL CARE





## THE ATHEA® ADVANTAGE

ATHEA®'s Pool Care line is comprised of the essentials, including pH adjusters, anti-foam, clarifier, and algaecides, to keep people in the water.

## PRIVATE LABEL

With the ever-growing trend toward private label brands in both the consumer and commercial markets, ATHEA® is well-positioned to deliver on our customer's needs. Today, over 90% of products ATHEA® ships are private labeled. A complete turn-key approach of chemical formulation and production, wipe converting and manufacturing, low minimums, the highest-quality artwork, nearly unlimited packaging options, fast turnaround, and strict confidentiality make ATHEA® the market leader in this category. Products not private labeled ship under the Total Solutions® brand. For those customers entering a new product category unsure of potential volume, or not wishing to register certain products when required by the EPA, the Total Solutions® brand is an ideal solution.

### #140 ACID "pH DOWN" ADJUSTMENT

#### NEUTRALIZES EXCESS ALKALINITY

- A convenient liquid
- Neutralizes excess alkalinity in pools and spas
- Lowers pH without clouding water
- Green in color to prevent mix-ups

### #255 AKLALINE pH UP ADJUSTMENT

#### RAISES pH WITHOUT CLOUDING WATER

- A convenient liquid
- Neutralizes excess acidity in pools and spas
- Fast and effective

### #365 POOL ANTI-FOAM

#### ELIMINATES FOAM IN POOLS, SPAS AND FOUNTAINS

- Water-based silicone formula
- Does not disturb water chemistry
- Does not leave an oily residue

### #380 POOL CLARIFIER

#### SETTLES SUSPENDED DEBRIS

- Helps keep swimming pool water clear
- Solids and debris settle to the bottom for removal by vacuuming
- Promotes more efficient operation of pool filters

### § #420 SPA SWIMMING POOL ALGAECIDE/ POOL SIDE SURFACE GERMICIDE

#### ELIMINATES GREEN, BLACK AND BLUE-GREEN ALGAE

- Kills and prevents the development of green, black, blue-green and square D algae
- Compatible with most pool chemicals
- Reduces chlorine demand by eliminating algae

### § #630 SUPER SHOCK ALGAECIDE

#### BEGINNING, END OR PROBLEM SEASON TREATMENT

- Effectively controls algae in swimming pools, spas, whirlpools, hot tubs and decorative fountains
- Compatible with chemicals used to treat pools, spas and decorative fountains
- Reduces the amount of chlorine required



§ = Private Label Requires EPA Registration