

# AUTOMOTIVE





## THE **ATHEA**® ADVANTAGE

With 50 years of chemical manufacturing experience, **ATHEA**®'s Automotive product line contains the highest-quality, highest-performing products in the industry, including washes, innovative waxes, protectants, fuel additives, and de-icing products. From one-step wash & waxes for automatic car washes to heavy-duty truck washes, to safety solvents and protectant wipes, you'll find the products you need to keep cars and trucks, plus the facilities that care of them, looking and running like new.

## PRIVATE LABEL

With the ever-growing trend toward private label brands in both the consumer and commercial markets, **ATHEA**® is well-positioned to deliver on our customer's needs. Today, over 90% of products **ATHEA**® ships are private labeled. A complete turn-key approach of chemical formulation and production, wipe converting and manufacturing, low minimums, the highest-quality artwork, nearly unlimited packaging options, fast turnaround, and strict confidentiality make **ATHEA**® the market leader in this category. Products not private labeled ship under the Total Solutions® brand. For those customers entering a new product category unsure of potential volume, the Total Solutions® brand is an ideal solution.

### #103 ALUMINUM CLEANER & BRIGHTENER

CONCENTRATED HYDROFLUORIC ACID BLEND

- Restores the original shine and luster to weathered surfaces
- Water-rinsable formula
- Not for use on anodized aluminum

### #104 A-R ALUMINUM & COIL CLEANER

ACID REPLACEMENT WITH ACID PERFORMANCE

- Performance of hydrofluoric and sulfuric acids with a pH of less than 1
- Non-corrosive to skin
- Cleans and brightens aluminum and coils
- DOT non-regulated

### #118 ULTRA CAR WASH CONCENTRATE

HIGHLY DILUTABLE CONCENTRATE, UP TO 1:100

- For use on all types of vehicles
- Aggressively attacks dirt and suspends it for fast removal with a water rinse
- Designed for high-pressure applications

### #119 RP-7

AUTOMOTIVE CLEANER, POLISH AND SEALANT WITH D-LIMONENE

- Bonds to the finish of a vehicle
- d-Limonene removes tar, gasoline spills and insect remains quickly
- Protects clear coat finishes from the damaging effects of sun, wind and rain

### #120 CAR WASH & WAX

ONE-STEP CLEANING AND POLISHING

- One-step detergent and wax
- Cleans dirt and grime off vehicle finishes while simultaneously applying a protective wax coating
- Saves labor and time
- Gives maximum protection for less cost
- Restores highest luster to vehicle finishes

### #122 CAR SHAMPOO

HIGHLY CONCENTRATED FOAMING DETERGENT

- High-foaming detergent concentrate
- Rinses easily with no streaking
- Lubricates brushes for longer life

### #156 DISSOLVE-ALL

EMULSIFIABLE PARTS WASHER SOLVENT

- Dissolves all types of grease and oils without harming automotive finishes
- Penetrates and loosens thick deposits in minutes
- Perfect for use in parts washers in maintenance garages

### #290 TIRE DRESSING

WATER-BASED SILICONE FORMULA

- Leaves a long-lasting, deep black, protective coating and shine on tires
- Odorless water-based formula
- Maintains the fresh clean appearance of tires and other rubber and plastic detailing

### #293 PROTECT ALL

RESTORES SHINE AND PROTECTS SURFACES

- Imparts a long-lasting silicone shield
- Protects against sun damage and repels dirt
- Water-based, odorless and non-corrosive

### #413 TIRE & WHEEL CLEANER

CLEANS WITHOUT SCRUBBING

- Economical, water dilutable formula
- Low phosphate alkaline cleaner and degreaser
- Cleans and brightens tires without scrubbing

### #430 TRUCK WASH

FORMULATED FOR HIGH-PRESSURE EQUIPMENT

- Provides maximum cleaning power with minimum cost
- Ideal for use by fleet operators or commercial service establishments
- For use in standard pressure washing equipment

### #470 WINDSHIELD DEICER CONCENTRATE

EXTREME LOW-TEMPERATURE FORMULA

- Quickly penetrates ice and snow
- Provides better visibility for safer driving
- Cleans windshields in the summer, deices windshields in the winter

### #1384 QUICK DRY SOLVENT CLEANER

VOC COMPLIANT NON-CHLORINATED SOLVENT DEGREASER

- VOC compliant
- Cold solvent
- Alternative to chlorinated solvents

## POWDERS

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### #663 ALUMINUM TRANSMISSION & ENGINE CLEANER

POWDERED HOT-WATER NON-CORROSIVE DEGREASER

- Generates less waste than solvent cleaning
- Contains corrosion inhibitors to prevent flash rusting
- Will not leave a film or residue

### #668 CAR WASH

CONCENTRATED POWDERED DETERGENT

- Provides maximum economy and all-weather versatility
- High-sudsing formula
- Lifts tough road grime quickly and effectively

## WET WIPES

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### #1525 BATTERY ACID CLEANING WIPES

DISSOLVES CORROSION, NEUTRALIZES ACID, PROTECTS

- Quickly goes to work to remove the corrosion and oxidation from the battery posts
- Leaves a protective barrier on posts
- Unique color indicator formula will turn from blue to pink in presence of acid, then back to blue once the acid is neutralized

### #1545 PROTECTANT WIPES

RESTORES SURFACE SHINE AND PROTECTS

- Water-based silicone formula specially developed to clean vehicle surfaces
- Restores surfaces to their original shiny luster
- Protects surfaces from drying, cracking, fading and deteriorating
- Special anti-static ingredient repels dust

## FUEL ADDITIVES

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### #649 FUEL AID PLUS

FUEL INJECTOR CLEANER AND CONDITIONER FOR GASOLINE

- Keeps gasoline engines running cleaner and more efficiently
- Extends engine life
- Eliminates intake valve deposits
- Provides upper cylinder lubrication under cold starting conditions
- Not for use with diesel fuel

### #654 DIESEL FUEL ANTI-GEL

LOWERS POUR POINT

- Keeps all types of fuel and diesel oil flowing in cold weather
- Prevents the formation of wax crystals
- Eliminates the need for tank heaters

### #657 DIESEL CLEAN

CETANE IMPROVER, 1:200 DILUTION

- Increases the cetane number for easier starts and less engine noise
- Improves fuel economy, reduces exhaust smoke and emissions
- Provides fuel detergency, reducing deposit buildup which increases engine power and extends engine life

## AEROSOLS

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### #8200 NON-FLAMMABLE SAFETY SOLVENT

FAST-DRYING WITH HIGH DIELECTRIC STRENGTH

- Dries quickly and leaves no-residue
- Non-flammable formula
- Dielectric strength of 30,000 volts
- Can be used on electric motors, generators or other electrical equipment during operation

### #8209 WINDSHIELD DEICER

MELTS SNOW, FROST AND ICE ON CONTACT, FOR LOCKS AND WINDSHIELDS

- Provides better visibility for safer driving
- Quickly penetrates ice and snow on locks and windshields, and prevents reforming

### #8384 QUICK DRY SOLVENT CLEANER

VOC COMPLIANT COLD SOLVENT

- Safely removes grease and oil from a variety of surfaces
- Alternative to chlorinated solvents

### #8550 ENGINE STARTER

PROVIDES QUICK STARTS IN COLD, DAMP WEATHER

- Effective to -65 °F
- Use with 2- and 4-cycle engines

