

See how our Microfiber Cleaning Station makes your life easier!



Makes Your Life Easier!®

"We have it set up on an end cap in the center aisle of a 25,000 sq. ft. store. The unit is a **real eye-catcher** and customers are immediately drawn to it as they walk past. Some even turn around to come back if they walked by too quickly! The display **provides them enough information** to make a purchase decision or ask additional questions, resulting in **incremental sales.**"

-Brian M. Savage, President and COO
Supplize, Inc. | New Braunfels, TX

"We have it **placed prominently** in the front of our showroom. A lot of people come in and ask about microfiber products, and it's easy to point to the display. **People will often pick up a few things** to add to their order."

-Steve Graves, Vice President
Supply Warehouse, Inc. | Noblesville, IN

"The display **grabs the attention** of the customers and allows us the opportunity to use it as a point-of-sale kiosk. While we have their attention we can talk to them about entire cleaning systems, so it often **leads to the sale of other items** as well! We considered it such a successful investment that it was one of the first things we ordered for the showroom when we acquired a new company. We feel it is bargain-priced and well-constructed. **A must-have for any showroom!**"

-Kim Smith, President
Smith Paper and Janitor Supply Co. | Springfield, MO

"We have seen **increased sales** on microfiber. Our customers like to see all the options we offer and **they recognize and trust the O-Cedar brand.**"

-Kellie Miles, Purchasing Agent
General Sales Company | Ashland, KY



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