

POOL CARE





THE ATHEA® ADVANTAGE

ATHEA®'s Pool Care line is comprised of the essentials, including pH adjusters, anti-foam, clarifier, and algaecides, to keep people in the water.

PRIVATE LABEL

With the ever-growing trend toward private label brands in both the consumer and commercial markets, ATHEA® is well-positioned to deliver on our customer's needs. Today, over 90% of products ATHEA® ships are private labeled. A complete turn-key approach of chemical formulation and production, wipe converting and manufacturing, low minimums, the highest-quality artwork, nearly unlimited packaging options, fast turnaround, and strict confidentiality make ATHEA® the market leader in this category. Products not private labeled ship under the Total Solutions® brand. For those customers entering a new product category unsure of potential volume, or not wishing to register certain products when required by the EPA, the Total Solutions® brand is an ideal solution.

#140 ACID "pH DOWN" ADJUSTMENT

NEUTRALIZES EXCESS ALKALINITY

- Neutralizes excess alkalinity in pools and spas
- Lowers pH without clouding water
- Green in color to prevent mix-ups

#255 AKLALINE pH UP ADJUSTMENT

RAISES pH WITHOUT CLOUDING WATER

- Neutralizes excess acidity in pools and spas
- Combats the effect of acid rain

#365 POOL ANTI-FOAM

ELIMINATES FOAM IN POOLS, SPAS, AND FOUNTAINS

- Water-based silicone
- Does not disturb water chemistry
- Does not leave an oily residue

#380 POOL CLARIFIER

SETTLES SUSPENDED DEBRIS

- Helps keep swimming pool water clear
- Solids and debris settle to the bottom for removal by vacuuming
- Promotes more efficient operation of pool filters

§ #420 SPA SWIMMING POOL ALGAECIDE/ POOL SIDE SURFACE GERMICIDE

ELMINATES GREEN, BLACK AND BLUE-GREEN ALGAE

- Private label only
- Kills and prevents the development of green, black, blue-green and square D algae
- Will not affect the pH of pool water
- Reduces chlorine demand by eliminated algae

§ #630 SUPER SHOCK ALGAECIDE

BEGINNING, END OR PROBLEM SEASON TREATMENT

- Private label only
- Effectively controls algae in swimming pools, spas, whirlpools, hot tubs and decorative fountains
- Prevents resistant strains of algae from developing
- Reduces the amount of chlorine required



§ = Private Label Requires EPA Registration