

WINTER PRODUCTS





Winter can be one of the most demanding seasons, and nothing but the highest-performing products will do the job. Sidewalks and common areas need to be kept free of snow and ice, with an eye on environmental well-being. Vehicle windshields need to be kept ice-free for clear visibility and safety, airport runways and taxiways need to be kept clear, and snow plow blades need to be coated to prevent snow and ice from sticking and rust and corrosion from forming.

From liquid ice melt to calcium and non-calcium pellets to windshield deicer, you can count on **ATHEA**®'s Winter Products to keep you and your grounds safe.

PRIVATE LABEL

With the ever-growing trend toward private label brands in both the consumer and commercial markets, **ATHEA**® is well-positioned to deliver on our customer's needs. Today, over 90% of products **ATHEA**® ships are private labeled. A complete turn-key approach of chemical formulation and production, wipe converting and manufacturing, low minimums, the highest-quality artwork, nearly unlimited packaging options, fast turnaround, and strict confidentiality make **ATHEA**® the market leader in this category. Products not private labeled ship under the Total Solutions® brand. For those customers entering a new product category unsure of potential volume, the Total Solutions® brand is an ideal solution.

VEHICLE SAFETY AND MAINTENANCE

#385 SNOW PLOW COATING

LEAVES A HARD, SLIPPERY LAYER OF SILICON ON PLOW BLADES AND SHOVELS

- Prevents rust and corrosion
- Reduces friction for more efficient plowing and release of ice and snow
- Will not wash off
- Can also be used to coat lawn mower decks

#470 WINDSHIELD DEICER CONCENTRATE

QUICKLY PENETRATES ICE AND SNOW TO PROVIDE BETTER VISIBILITY

- Use all year long; cleans windshields in the summer and deices in the winter
- Effective in temperatures as low as -60°F

#8209 WINDSHIELD DEICER AEROSOL

MELTS SNOW, FROST AND ICE ON CONTACT TO PROVIDE BETTER VISIBILITY

- Prevents ice and frost from reforming
- Defogs inside car window
- Effective in temperatures as low as -60°F

CLEANING

#710 SALT RINSE

REMOVES WHITE SALT RESIDUE

- Eliminates discoloring of floors and carpets
- Cuts through dull, white, chalky residue left by ice melting chemicals
- Dissolves salt residue from cars and equipment without harming painted or finished surfaces

LIQUID SNOW AND ICE MELT

#275 LIQUID ICE MELT

GLYCOL-BASED

- Leaves no residue
- Ideal alternative to harmful deicing pellets
- Effective in temperatures as low as -60°F

#277 ICE ERASE

ALCOHOL-FREE POTASSIUM ACETATE FORMULA

- Ideal as a pre-treat to prevent build-up of ice and snow for up to 12 hours
- Meets AMS 1435B standards for use on airport runways and taxiways
- Non-harmful to grasses, non-corrosive
- Effective in temperatures as low as -60°F

#286 SNOW AWAY

ACCELERATED MELTING ACTION

- Fast and easy to use
- Lowers operating temperatures of solid ice melt products
- Improves performance and longevity of solid rock salt and sand when applied prior to their use
- For use on parking lots, roadways, sidewalks, or other foot traffic areas
- Effective in temperatures of -10°F

GRANULAR AND PELLET SNOW AND ICE MELT

#600 PELLET DEICER

CALCIUM CHLORIDE

- Works immediately to melt ice, frost and snow
- Non-corrosive to concrete when used as directed
- Generates exothermic heat to power through thick deposits
- 36 times faster than rock salt; melts 46 times its own weight
- Effective in temperatures as low as -25°F

#1603 GREEN FIRE™

NON-CALCIUM CHLORIDE GRANULAR BLEND

- Works immediately to melt ice, frost and snow
- Non-corrosive to concrete when used as directed
- Does not leave a residue on carpets and floors
- Non-toxic to children and pets
- Green color indicator
- Effective in temperatures as low as 0°F

