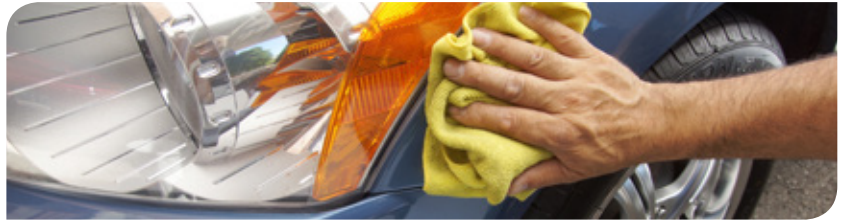


# AUTOMOTIVE





## THE **ATHEA**® ADVANTAGE

With 50 years of chemical manufacturing experience, **ATHEA**®'s Automotive product line contains the highest-quality, highest-performing products in the industry, including washes, innovative waxes, protectants, fuel additives, and de-icing products. From one-step wash & waxes for automatic car washes to heavy-duty truck washes, to safety solvents and protectant wipes, you'll find the products you need to keep cars and trucks, plus the facilities that care of them, looking and running like new.

## PRIVATE LABEL

With the ever-growing trend toward private label brands in both the consumer and commercial markets, **ATHEA**® is well-positioned to deliver on our customer's needs. Today, over 90% of products **ATHEA**® ships are private labeled. A complete turn-key approach of chemical formulation and production, wipe converting and manufacturing, low minimums, the highest-quality artwork, nearly unlimited packaging options, fast turnaround, and strict confidentiality make **ATHEA**® the market leader in this category. Products not private labeled ship under the Total Solutions® brand. For those customers entering a new product category unsure of potential volume, the Total Solutions® brand is an ideal solution.

### #103 ALUMINUM CLEANER & BRIGHTENER

CONCENTRATED HYDROFLUORIC ACID BLEND

- Restores the original luster to weathered surfaces
- Easy-to-use, water-rinsable formula

### #104 A-R ALUMINUM & COIL CLEANER

ACID REPLACEMENT WITH ACID PERFORMANCE

- The performance of Hydrofluoric and Sulfuric but safe to users
- Outstanding removal of calcium, limescale and silicate deposits
- Ideal for cleaning aluminum

### #118 ULTRA CAR WASH CONCENTRATE

HIGHLY DILUTABLE CONCENTRATE

- Up to 1:100 concentrate
- Aggressively attacks dirt and suspends it for fast removal with a water rinse
- Designed for high pressure applications

### #119 RP-7

AUTOMOTIVE CLEANER, POLISH AND SEALANT

- d-Limonene removes tar, gasoline spills and insect remains quickly
- Protects clear coat finishes from the damaging effects of sun, wind and rain

### #120 CAR WASH & WAX

ONE STEP CLEANING AND POLISHING

- Cleans dirt and grime off vehicle finishes while simultaneously applying a protective wax coating
- Restores highest luster to vehicle finishes

### #122 CAR SHAMPOO

HIGHLY CONCENTRATED FOAMING DETERGENT

- Rinses easily with no streaking
- Lubricates brushes for longer life

### #156 DISSOLVE-ALL

EMULSIFIABLE PARTS WASHER SOLVENT

- Dissolves all types of grease and oils without harming automotive finishes
- Penetrates and loosens thick deposits in minutes
- Perfect for use in parts washers

### #290 TIRE DRESSING

WATER-BASED SILICONE FORMULA

- Leaves a long-lasting, deep black, protective coating and shine on tires
- Low odor water-based formula
- Prevents deteriorations in the fresh clean appearance of tires and other rubber and plastic detailing

### #293 PROTECT ALL

ATHEA®'S ANSWER TO ARMOR ALL®

- Imparts a long-lasting silicone shield
- Protects against sun damage and repels dirt
- Water-based, odorless and non-corrosive

### #413 TIRE & WHEEL CLEANER

CLEANS WITHOUT SCRUBBING

- Economical, water-dilutable formula
- Low phosphate alkaline cleaner and degreaser
- Cleans and brightens tires without scrubbing

### #430 TRUCK WASH

FORMULATED FOR HIGH PRESSURE EQUIPMENT

- Provides maximum cleaning power with minimum cost
- Ideal for use by fleet operators or commercial service establishment

### #470 WINDSHIELD DEICER CONCENTRATE

EXTREME LOW-TEMPERATURE FORMULA

- Quickly penetrates ice and snow
- Provides better visibility for safer driving
- Cleans windshields in the summer, deices windshields in the winter

### #1384 QUICK DRY SOLVENT CLEANER

NON-CHLORINATED SOLVENT DEGREASER

- VOC compliant
- Cold solvent

## POWDERS

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### #663 ALUMINUM TRANSMISSION & ENGINE CLEANER

POWDERED DEGREASER

- Hot water formula
- Contains rust inhibitors to prevent flash rusting
- Effectively inhibits the growth of mold and mildew and the odors caused by them

### #668 CAR WASH

CONCENTRATED POWDERED DETERGENT

- Provides maximum economy and all-weather versatility
- High sudsing formula
- Lifts tough road grime quickly and effectively

## WET WIPES

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### #1525 BATTERY ACID CLEANING WIPES

NEUTRALIZES BATTERY ACIDS

- Instantly neutralizes battery acid
- Removes the corrosion and oxidation from the battery posts
- Leaves a protective barrier on posts
- Unique color indicator formula will turn from blue to pink in presence of acid, then back to blue once the acid is neutralized

### #1545 PROTECTANT WIPES

RESTORES SURFACES AND REPELS DUST

- Water-based silicone formula
- Restores surfaces to their original shiny luster
- Protects surfaces from drying, cracking, fading and deteriorating
- Formula includes a special anti-static ingredient to repel dust

## FUEL ADDITIVES

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### #649 FUEL AID PLUS

FUEL INJECTOR CLEANER AND GAS CONDITIONER

- Keeps gasoline engines running cleaner and more efficiently
- Extends engine life
- Eliminates intake valve deposits
- Provides upper cylinder lubrication under cold starting conditions

### #654 DIESEL FUEL ANTI-GEL

LOWERS POUR POINT

- Keeps all types of fuel and diesel oil flowing in cold weather
- Prevents the formation of wax crystals
- Eliminates the need for tank heaters

### #657 DIESEL CLEAN

CETANE IMPROVER, 1:200 DILUTION

- Increases the cetane number for easier starts and less engine noise
- Improves fuel economy, reduces exhaust smoke and emissions
- Provides fuel detergency, reducing deposit buildup

## AEROSOLS

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### #8200 NON-FLAMMABLE SAFETY SOLVENT

FAST DRYING AEROSOL

- Dries quickly and leaves no residue
- Non-flammable formula
- Non-conductive to 30,000 volts
- Can be used on electric motors, generators or other electrical equipment while they are operating

### #8209 WINDSHIELD DEICER

MELTS SNOW, FROST AND ICE ON CONTACT

- Easy-to-use aerosol
- Quickly penetrates ice and snow
- Prevents ice and frost from reforming
- Defogs inside car windows

### #8384 QUICK DRY SOLVENT CLEANER

COLD SOLVENT AEROSOL

- VOC compliant
- Safely removes grease and oil from a variety of surfaces
- Alternative to chlorinated solvents

### #8550 ENGINE STARTER

PROVIDES QUICK STARTS IN COLD WEATHER

- Easy-to-use aerosol
- Quick starts, even in the coldest weather
- Effective to -65° F
- Use with 2- and 4-cycle engines

